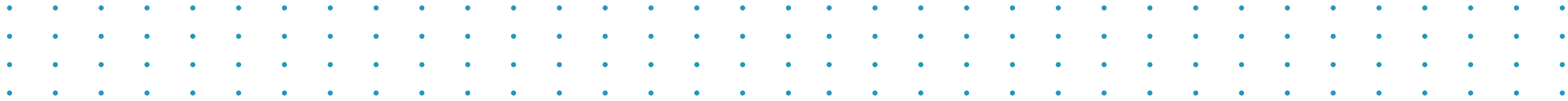




SILICON VALLEY
LEADERSHIP GROUP

Company Branding Guidelines



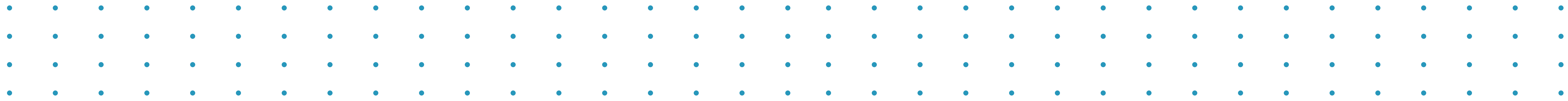
Logo



This is our primary logo.



When the primary logo doesn't fit your composition, use the vertical version.



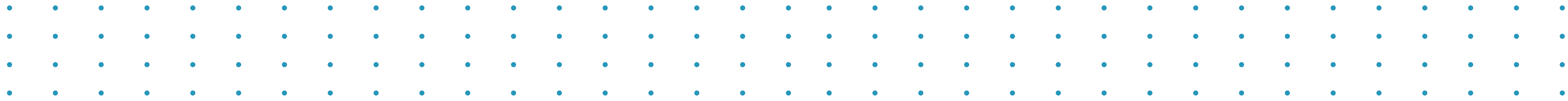
Clearspace



Our logo should always have space to breathe.



Please don't put stuff in the blue zone.



Logo Color



On light backgrounds, use our full-color logo.



On dark backgrounds, use our white logo.

Logo Don'ts



Please don't use our SVLG square alone.

The image shows the full Silicon Valley Leadership Group logo, which includes the 'SVLG' square logo followed by the text 'SILICON VALLEY' on the top line and 'LEADERSHIP GROUP' on the bottom line. This full logo is enclosed within a red circle with a diagonal slash through it, indicating that using the text without the square logo is an incorrect application.

SILICON VALLEY
LEADERSHIP GROUP

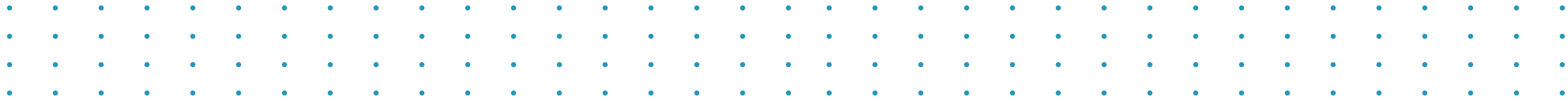
“Silicon Valley Leadership Group” should never be used without our SVLG square.



Please don't change the color of our logo.



Please don't use a grayscale version of our logo.



Font

Montserrat*

Our Acceleration Agenda
is focused on technology
and innovation, inclusion
and belonging, and
sustainable growth.

Regular

**Accelerating the
Next Era of
Silicon Valley
Leadership**

Bold

*This is our preferred font, but feel free to choose any font that complements your composition.



Colors

White

—

C000 M00 Y00 K00

R255 G255 B255

#ffffff

Pantone 534 C

—

C100 M84 Y35 K34

R24 G56 B99

#183863

Pantone 313 C

—

C78 M24 Y17 K0

R24 G153 B189

#1899bd

Contact Us

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