



CONNECTING OUR COMPANIES AND COMMUNITIES

Strategic Directions 2020-2022 Initiatives for Our Innovation Economy

VISION Be the most effective regional public policy association in the United States, cost-effectively driving proactive public policy, program and project solutions at the local, regional, state and national levels of government and in our Bay Area communities where our member companies conduct business.

MISSION The Silicon Valley Leadership Group engages CEOs and senior officers, who compete in a global economy, in proactive, positive efforts that strengthen Silicon Valley and America's competitiveness for the innovation economy and benefit the employees, families and communities in which our member company employees live and work.

One to Three Year Goals

OUR COMMUNITIES			OUR CORE INFRASTRUCTURE			OUR FUTURE INNOVATION	
HOUSING	TRANSPORTATION	HEALTH CARE	ENERGY	ENVIRONMENT	TAX	INNOVATION & IMMIGRATION	EDUCATION & WORKFORCE
<p>Advocate for state legislation that results in more transit-oriented development, streamlined local development process, increased funding for low- and moderate-income affordable housing, and RHNA and CEQA reform Executive Champion:</p> <p>Promote transit-oriented & high-density developments within strategic and economically viable areas. Executive Champion:</p> <p>Engage in local land use planning and zoning policy with a priority on upcoming BART station areas and high-quality transit corridors. Executive Champion:</p>	<p>FASTER Bay Area Transformative Transportation Measure Drive the development of a nine-county FASTER Bay Area measure to build and operate a world-class, seamless transit system in the Bay Area. Executive Champion:</p> <p>BART Phase II Advocate for BART to Silicon Valley Phase II through successful completion of 2020 Sacramento and Washington trips, building on the success of securing \$125 million in Federal funding for VTA/BART in 2019. Executive Champion:</p> <p>Peninsula Commute Solutions Advocate for projects and service changes that promote transit ridership and reduce traffic congestion in the Highway 101 Corridor. Executive Champion:</p>	<p>Increase Access, Improve Outcomes, & Reduce Cost Advocate for health care policies that increase access to care while improving outcomes and affordability within the system. Executive Champion:</p> <p>Mental and Behavioral Health Support policies and programs that destigmatize mental health conditions and improve accessibility and outcomes of mental health services and products. Executive Champion:</p> <p>Promote & Protect Innovative Healthcare Solutions Promote and protect policies which foster emerging innovations to advance health care. Executive Champion:</p>	<p>Grid Modernization, Reliability, & Resiliency Promote technologies, practices, and funding streams that support a safer, smarter, more resilient, and more reliable gas and electric grid. Executive Champion:</p> <p>Clean Energy Supply and Demand Solutions Promote policies, financing and deployment of clean energy technologies and strategies that reduce greenhouse gases. Executive Champion:</p> <p>Zero-Emission Vehicles and Charging Infrastructure Support deployment & long-term utilization of light, medium, & heavy-duty ZEVs & infrastructure to the benefit of members & GHG reduction goals. Executive Champion:</p>	<p>Address the Climate Crisis Advance policy and programs that reduce climate pollution, safeguard human health and the environment, and protect and enhance member interests. Executive Champion:</p> <p>Ensure Water Supply Reliability & Quality Promote better water system management, infrastructure modernization and supply reliability, and advance universal access to safe, clean drinking water. Executive Champion:</p> <p>Promote Regional Climate Adaptation and Resilience Support wetlands restoration and regional flood mitigation, and promote greater resilience to rising waters across the Bay Area. Executive Champion:</p>	<p>Promote Competitive Local Tax Systems Advance principles for healthy local taxes: that they be reasonable in amount, be dedicated to specific purposes, and are not unduly large on any particular business. Executive Champion:</p> <p>Oppose Split Roll Ballot Measure. Executive Champion:</p> <p>Oppose Taxation of Business to Business Services. Executive Champion:</p> <p>Sponsor Technology Transfer Agreement Bill (if viable) Support legislation to provide clarification to the Technology Transfer Agreement rules. Executive Champion:</p>	<p>Cybersecurity Promote public-private solutions to security challenges. Executive Champion:</p> <p>Automated Vehicles Advocate for a regulatory environment that promotes expeditious testing and deployment of AVs. Executive Champion:</p> <p>Scientific Research Funding Advocate for increased federal funding for early-stage research, and educate legislators about the risks of an "innovation deficit." Executive Champion:</p> <p>Artificial Intelligence (AI) Encourage the federal and state governments to support the development of a robust AI industry, and use AI to improve government operations. Executive Champion:</p> <p>Data Privacy Be a voice on legislation defining what a company may or may not do with consumer data, and the penalties for non-compliance. Executive Champion:</p> <p>Fintech Support efforts that clarify the classification of digital assets and set the scope of appropriate financial activity in fintech. Executive Champion:</p>	<p>Diversify the STEM pipeline by increasing the number of women and underrepresented minorities succeeding in math and science k-career. Executive Champion:</p> <p>TK-12 Education Quality Improve public education quality to build a strong, diverse pool of local talent for the innovation economy. Executive Champion:</p> <p>Higher Education and Workforce Development Effect policies and programs that expand access to higher education and strengthen education-industry partnerships. Executive Champion:</p>

Complete | Partial | On Track | Off Track

Ambitious 10 – 12 Year Goals that our 1-3 year workplan goals work towards

TRAFFIC Within 20 years, increase transit ridership in the Bay Area by 1 million daily trips by building a world-class, seamless-integrated transportation system that connects the bay with frequent, reliable service

HOUSING By 2030, approve at least 125,000 new homes within a half-mile of fixed rail transit stations in the Bay Area

EDUCATION Within 10 years, diversify and double the annual number of Silicon Valley STEM graduates prepared for innovation economy careers

ENVIRONMENT Ensure the SF Bay Area – its residents as well as its built and green infrastructure – is prepared for rising waters by 2030.

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