

CONNECTING OUR COMPANIES AND COMMUNITIES

VISION Be the most effective regional public policy association in the United States, cost-effectively driving proactive public policy, program and project solutions at the local, regional, state and national levels of government and in our Bay Area communities where our member companies conduct business.

MISSION The Silicon Valley Leadership Group engages CEOs and senior officers, who compete in a global economy, in proactive, positive efforts that strengthen Silicon Valley and America's competitiveness for the innovation economy and benefit the employees, families and communities in which our member company employees live and work.

Strategic Directions 2019-2021 Initiatives for Our Innovation Economy

One To Three Year Goals

OUR COMMUNITIES			OUR CORE INFRASTRUCTURE			OUR FUTURE INNOVATION	
HOUSING	TRANSPORTATION	HEALTH CARE	ENERGY	ENVIRONMENT	TAX	INNOVATION & IMMIGRATION	EDUCATION & WORKFORCE
<p>Lead state housing affordability efforts for:</p> <ul style="list-style-type: none"> Legislation resulting in more transit-oriented & moderate-income housing Streamlined local development process Increased funding for low-income affordable housing, & RHNA & CEQA reform <p>Engage in local land use planning & zoning policy prioritizing upcoming BART station areas & high-quality transit corridors</p> <ul style="list-style-type: none"> Educate community on planning & development processes <p>Advocate for transit-oriented & high-density development within strategic & economically viable areas</p> <ul style="list-style-type: none"> Partner with home builders to maximize housing & community potential on specific sites 	<p>Co-Lead a Bay Area traffic relief or multi-county initiative</p> <p>Advocate for development of expenditure plans, policy frameworks & ballot placement of a three-county Caltrain Measure &/or a nine-county Bay Area Measure</p> <p>Advocate for BART funding for desired implementation for "Phase II" to downtown San Jose/Santa Clara</p> <p>US 101/Caltrain corridor mobility solutions</p> <ul style="list-style-type: none"> Advocate for projects/service changes promoting Caltrain ridership and reduce traffic along the 101 <p>Innovative mobility solutions</p> <p>Advocate for innovative solutions to help reduce traffic congestion & improve mobility throughout the Bay Area</p>	<p>Advance health care policies that improve access, increase resiliency, promote innovation, & reduce costs in health care</p> <p>Educate policy makers through tours & dialogues at Bay Area health care companies</p>	<p>Support a cleaner, safer, smarter, resilient, & more reliable gas & electric grid through the facilitation of integrated cost-effective technologies, programs, & markets</p> <p>Promote deployment, integration & financing of clean energy technologies</p> <p>Support deployment of zero emission vehicles - light, medium, & heavy-duty - & charging infrastructure</p> <p>Promote energy efficiency, demand response, & reduce energy waste</p>	<p>Promote water infrastructure modernization & supply reliability</p> <p>Guide SF Bay restoration efforts, support development of a widely accepted vision of a healthy resilient Bay Area & educate decision makers</p> <p>Support state zero emission vehicle mandate & charging infrastructure deployment</p> <p>Support policy that reduces greenhouse gas & other air emissions while protecting & enhancing our member's interests</p>	<p>Promote competitive tax system. Educate decision makers about the effects on businesses of onerous tax legislation & ballot measures & Split Role/Split Rate on business</p> <p>Support solutions to expand R&D spending including repeal of federal R&D amortization</p> <p>Support conformity to federal tax law, except for R&D amortization</p> <p>Influence California response to court decisions</p> <ul style="list-style-type: none"> Wayfair Nortel/Lucent 	<p>Promote public-private solutions for cybersecurity, support a unified data privacy standard, & advocate for cyber workforce resources, including a Cyber National Reserve</p> <p>Advocate for autonomous vehicles through regulatory policies promoting expeditious testing, deployment & growing government resources for AI/ML</p> <p>Support increased skilled immigration visas to encourage US innovation in the global marketplace & workforce access</p> <p>Advocate for increased funding of American R&D</p>	<p>Diversify the STEM pipeline through quality STEM education</p> <ul style="list-style-type: none"> Advocate for statewide longitudinal data system Promote STEM programs including P-Tech & STEM Pathways Host 300+ students at Alternating Youth Leadership Summits <p>Advocate for policies to support quality K-12 education</p> <ul style="list-style-type: none"> Increase School funding & transparency Support teacher recruitment & retention <p>Pass legislation to implement computer science rollout & facilitate quarterly CSinSV meetings to develop a county-wide CS implementation strategy</p> <p>Advocate for increased certificate, degree, & transfer completion rates at community colleges & universities, & build training & hiring relationships with employers through the Community College to Career Initiative (CC2C)</p> <ul style="list-style-type: none"> Advise Master Plan for Higher Education Secure 40 internships for community college students Engage 510 students & 155 industry professionals

Ambitious 10 - 12 Year Goals that our 1-3 year workplan goals work towards

TRAFFIC Within 12 years, cut the region's car commute time by 1/4 by building a world class regional transit system

HOUSING Within 12 years, approve 125,000 new homes within a half-mile of fixed rail transit stations in the Bay Area